



Cleaner Living

February 2008

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This Month's Special

Visit www.freecarpetcleaning.net and we'll give you \$10 off for each referral you submit to KleenRite. You could get up to \$200 worth of free carpet cleaning! We'll also send your friend(s) a gift certificate for one FREE room of cleaning (up to 200 sq. ft.). No worries, their information is safe. We'll simply send them the gift certificate absolutely FREE!

Thank You

Thank you to those who have referred us:

Glenna Little
Debbie Vojak
John Becker
Jan Bundy
Craig Detamore

One Business Card or Two?

5 Ways to Double Your Chances for Success

Most people hand out one business card at a time. How often have you handed out two, or received two or more? Here are some ideas to make the most of each business card exchange.

1. Use your customers to help you build your business. When someone asks for your card, think about whether it would be a wise move to offer more than one. It depends on how much rapport you have established. If you feel comfortable, ask them if they know of anyone else who could use what you sell.

2. Don't give out more than two. If you give out a pile of cards, it diminishes the value of your cards, and this reflects on the value of your service. Don't hand them out by the pound. Keep the perceived value by handing them out carefully. If someone gives you a card back, you've probably given out too many.

3. Ask for an extra card. When someone gives you a card, ask for an extra one to give a friend or business associate. They might get the hint, and ask for an extra card of yours as well. If they don't, the person who gives you a card will still appreciate your courteous gesture, and it will go a long

way towards establishing rapport and good will.

4. Be specific. Even more powerful is to mention a specific person who might be interested in their product or service. Search your brain for a moment, and think of someone you could refer them to. Remember that what goes around comes around, and you're more likely to get clients when you help other people get what they want.

5. Tell them why you want it. Don't make it up. Be sincere in trying to help them. You'll be imprinted in their mind as someone who has their best interests at heart.

Make it easy for people to tell friends and colleagues about your services by exchanging two cards. But don't make them look cheap by giving them out by the dozen. Be sure to keep the value of your business cards intact.

Receive a free report: "Breakthrough Communication Skills" packed with powerful tips for business success, at www.ImpressforSuccess.com when you join my Communication Capsules newsletter.

*From Lynda Goldman, business communications consultant and author of 30 books, including *How to Make a Million Dollar First Impression*.*

KleenRite

Carpets Cleaned Right or Cleaned FREE!

www.KleenRite.net



Romance in the Air

Top 20 Romantic Movies

1. *The Notebook*
2. *Titanic*
3. *Ghost*
4. *Pretty Woman*
5. *A Walk To Remember*
6. *Sleepless in Seattle*
7. *Love Story*
8. *An Officer and a Gentleman*
9. *Gone With The Wind*
10. *Romeo & Juliet*
11. *Love & Basketball*
12. *City of Angels*
13. *Serendipity*
14. *An Affair To Remember*
15. *Somewhere in Time*
16. *Love Actually*
17. *Dirty Dancing*
18. *Moulin Rouge*
19. *You've Got Mail*
20. *When Harry Met Sally*



34 Ways to Keep Your Romance Alive

1. Laugh alot, have a good sense of humor.
2. Look for new ways to fall in love all over again.
3. Let your love know you are there for them.
5. Spend time apart, give each other space.
7. Try new things.
8. Put your love's feelings first.
9. Keep your relationship full of surprises.
10. Always have a good conversation with your partner.
11. Have faith in your relationship.
12. Tell your sweetheart how much they mean to you.
13. Treat your partner with the respect they deserve.
14. Praise your partner often.
15. Never take your relationship for granted.
16. Make each moment with your with each other count.
17. Remember to take time for each other.
18. Don't be afraid of making a fool of yourself.
19. Let your imagination be your guide.
20. Be a good listener. Get to really know your partner.
21. Never be predictable.
22. Kiss your partner like you won't see them again.
23. Be open and honest.
24. Maintain a great friendship with your love!
- 25 Take a few minutes each day to say I love you.
26. Plan a monthly overnight/weekend getaway.
27. Go out on at least one date a week.
28. Take walks together as often as possible.
29. Set one day out of each week to do something special.
30. Talk about your dreams and future plans.
31. Place love notes in their lunch or car.
32. Take showers together.
33. Cook together.
34. Get a babysitter.

Top 10 Love Songs

1. Amazed by Lonestar
2. I Knew I Loved You by Savage Garden
3. Don't Want To Miss A Thing by Aerosmith
4. Unchained Melody by Righteous Brothers
5. From This Moment On by Shania Twain
6. Back At One by Brian McKnight
7. Wonderful Tonight by Eric Clapton
8. Everything I Do (I Do For You) by Bryan Adams
9. My Heart Will Go On by Celine Dion
10. To Make You Feel My Love by Garth Brooks

TRIVIA: THIS MONTH'S TRIVIA WINNER

Congratulations to Lavonne Palmer, who answered this month's trivia question correctly!

You could win, too! Look at the trivia question on the back of this newsletter, find the answer, and visit our web site

online at www.kleenrite.net to send us your answer! If you don't have internet access, call our trivia line at 353-5244 and leave us voicemail including your name, phone number, and your answer. All correct answers will be entered in the drawing to win!

Ask the Expert

Q. How do you remove old coffee stains from carpet?

A. Coffee can be tough to remove because of the natural tannin dye. Also, coffee stains can become permanent if a high pH cleaner is used on the stain, so if the spot has been repeatedly cleaned, you may be out of luck. But here are three recommended methods:

1. A home remedy - apply vinegar and blot with a white towel. Diluting a carpet acidic rinse liquid 1:5 works on most easy spots.
2. Commercial coffee stain removers - normally effective on difficult or pre-cleaned spills. However, the active ingredient, sodium metabisulfite can bite your nose and is considered hazardous to breathe.
3. Often, coffee stains must be removed at elevated temperatures close to the temp at which they entered the fiber. Professional cleaning formulas usually require mixing with hot water just prior to use, pre-testing the fabric for colorfastness in an inconspicuous area, and then applying directly to the spill.

Note: On white carpet, hot coffee can burn the fiber causing a permanent stain. On dark carpet, the coffee stain remover may dry leaving a white powder. It can be removed with a neutral cleaner and towel or by extraction.

Damon Hackleman
KleenRite



**Sisters
getting
along nicely,
for now!**

This Month's Events

February 5 - Free investment workshop

1pm-2pm at A.G. Edwards & Sons, 2237 S. Neil St., Champaign. For more information call 359-1641.

February 5 - E-mail for Beginners 2pm-4pm

at Champaign Public Library, 200 W. Green St., Champaign - For more information, call 403-2070, or visit www.champaign.org

West African dance classes 6pm-7:30pm

at Channing-Murray Foundation, Urbana. Classes with professional choreographer. For more information call 355-3367.

February 21 - Prenatal Yoga at The Living

Yoga Center from 6:15pm-7:15pm. For details, call (217) 384-5829.

February 26 - Changing for Wellness: The Pursuit of Health & Happiness (Workshop)

at the Savoy Recreation Center at 7:00pm. For details, visit www.VitalityCoaches.com.

This Month's Joke

So this neutron walks into a bar, orders a pint of lager and begins to open his wallet when the barman says, "For you, no charge!"

What Clients Are Saying

"KleenRite is very dependable. The office staff always works with us regarding scheduling."
- Betsy Barringer

"I appreciate the promptness of the scheduling and the crew is always very dependable."
- Susan Schmidt

"The crew was on time, did great work and was very gentle with my furniture and belongings."
- Alice Keene

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What Do You Know?

Find the answer to the trivia question below and submit your answer at www.kleenrite.net or call our trivia line at (217) 353-5244 and leave us voicemail including your name, phone number, and answer to be entered to win a **\$50.00 Target Gift Card!**

This month's trivia question:

According to this newsletter, what can hot coffee do to white carpet?

- Leave a glistening residue
- Burn the fiber causing a stain
- Make the fibers wear down faster
- Make the carpet smell better

Look for the answer inside this newsletter!

Cleaner Living



For-My-Love Sugar Cookies

- 3/4 cup shortening
- 1 1/2 cups sugar
- 2 eggs
- 3 cups self-rising flour*
- 1 teaspoon orange extract
- Colored sugar (optional)

Instructions:

1. In a mixing bowl, cream shortening and sugar. Add eggs, flour and extract; mix well. Cover and refrigerate for 1 hour or until easy to handle. On a floured surface, roll out dough to 1/4-in. thickness. Cut with 2-in. heart-shaped cookie cutters dipped in flour. Sprinkle with colored sugar if desired. Place 1 in. apart on ungreased baking sheets. Bake at 375 degrees F for 6-8 minutes or until lightly browned. Remove to wire racks to cool.

As a substitute for 1 cup of self-rising flour, place 1-1/2 teaspoons baking powder and 1/2 teaspoon salt in a measuring cup. Add all-purpose flour to measure 1 cup.